



BILLERUDKORSNÄS

Packaging Innovation FibreForm®



Leading innovation with FibreForm®

FibreForm® is an innovative packaging material that is changing the shape of the packaging industry. It gives brand owners, converters and packaging designers the freedom to create truly unique shapes and formed packaging designs that go way beyond the boundaries set by traditional papers.

The high-strength of the FibreForm material makes it possible to replace plastic, glass or metal with a tactile, renewable and all-natural material. The result is a 3D-formed packaging solution that has the impact, creativity and sustainability that immediately resonates with today's consumers.

Let your FibreForm packaging revolution start here.

Stretching the limits in many areas

FibreForm packaging consists of 100% primary fibre. Its purity and strength are approved for contact with food. FibreForm can be used in laminates to create a broad array of market solutions for high barrier, peel seal, or biodegradable applications. This makes it suitable for a wide range of applications.

THERMOFORMED SOLUTIONS



Run on existing equipment, faster and with less energy than plastics.

EMBOSSING SOLUTIONS



Super-deep 3D visual and tactile effects.

FREEFORMPACK™



Macro and micro shaping to match the dynamic needs of your brand.

EMERGING APPLICATIONS



Exploring the possibilities.

FreeFormPack™

– 3D forming and shaping

FreeFormPack™ is a complete inline form-fill-seal packaging system offered by the Swedish company FibreForm Packaging. It is based on two ground-breaking technologies, FibreForm formable paper and the PAM/BOM™ forming machine. It is suitable for non-liquid food markets (granulates, powders, tablets and pieces) and all non-food markets.

FreeFormPack offers

- Fibre-based container formable in 3D
- Brand-specific unique shapes and forms
- Flexible manufacturing – multiple shapes in one machine
- Customizable designs – both macro shaping and micro embossing
- Natural look and feel





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BillerudKorsnäs is a leading provider of strong, light, renewable and recyclable packaging material. Together with brand owners, converters and packaging partners all over the world, we create smarter packaging solutions that increase profits, excite millions of consumers and contribute to a sustainable future for generations to come.

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